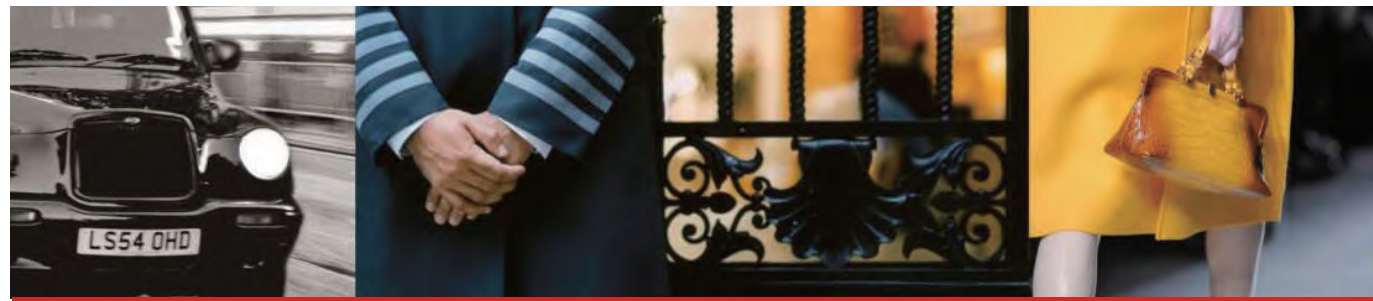


Swisstouches
HOTELS & RESORTS

Swisstouches, Touched by Switzerland



www.swisstouches.com | info@swisstouches.com

Swisstouches
HOTELS & RESORTS



Swisstouches - Invest in the Luxury Swiss Hospitality Brand

With its origins in the Swiss Alps, Swisstouches Hotels & Resorts has a new and exciting collection of hotel brands offering famous Swiss hospitality service and a unique blend of hospitality relaxation concepts for all business and leisure guests.





Swisstouches - Invest in the Luxury Swiss Hospitality Brand

HTMi, Hotel and Tourism Management Institute Switzerland, is located in the beautiful center of Switzerland. In 2018, HTMi ranked top 14 in the world by QS subject ranking. This is also the birthplace of Swisstouches Hotels & Resorts. Swisstouches Hotels & Resorts is fully supported by the many Research and Development Centres at HTMi including centres for culinary development, research, events, training and careers.





Swisstouches Unique Relaxation

The concept offers a unique and stylish hotel brand, touched by the high quality of Swiss hospitality, while embracing the local culture. Swisstouches have joined forces to create a unique hotel design blending Swiss culture, art, and lifestyle into a new, stylish and innovative experience.

The elegant and luxurious design is enhanced with unique food, beverage, service and leisure concepts – "The Swisstouches Way".

Our Vision

To be a global leader in Swiss hospitality management





The Swisstouches Way - Restaurants & Bars

For each hotel or resort, Swisstouches creates a "memorable guest leisure experience". The concept is to create many different options and cuisine styles so that our guests don't have to leave the hotel. Of course we focus on attracting local customers too.

Swisstouches Cafe
Juice Bar

Lords' Home
Home Kitchen

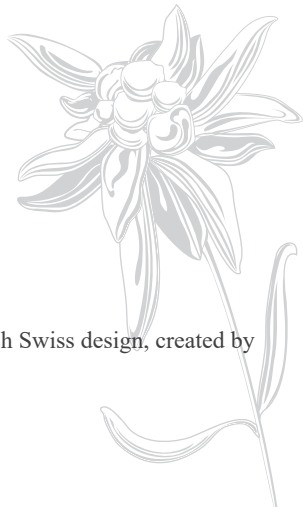
Big China Noodle King
Big BBQ Flame Grill

Swistyle Bar
and more....



The Swisstouches Way - SPA

Switzerland is famous for its superb spas, The Swisstouches Spa offers a beautiful stylish Swiss design, created by Swisstouches with a touch of beautiful candle flicker and aroma.



The Swisstouches Way - Relaxing Business Meeting

For each Swisstouches hotel and resort we aim to create flexible meeting spaces with state of the art technology. Beautiful modern room designs combined with the excellent quality of food and beverages makes the perfect combination to ensure guest satisfaction and a memorable event.





瑞斯丽培训学院

The Swisstouches Way - Training Academy

At Swisstouches, we provide the famous Swiss hospitality education and training for all Swisstouches Family Members, to deliver high quality guest service and develop human talent and excellence. Each hotel has a Swisstouches Training Academy featuring Swisstouches Certified Hospitality Professional training courses and much more.



AT ALL TIMES DELIGHTING OUR GUESTS

Standing on a strong growth platform



6 Brands

15 Hotels & Resorts

8,000 Guest rooms in the pipeline



Swisstouches Brands

Swisstouches
Grand Hotel & Spa

Swisstouches
HOTELS & RESORTS

SwissHome
BY SWISSTOUCHES

Swisstouches
HOTELS & RESORTS
The Most Unique Collection

Swistyle
BY SWISSTOUCHES

Residences
Swisstouches



Swisstouches Guangzhou Hotel Residences



Swisstouches Hotel Nanjing



Swisstouches Hotel Xi'an



Swisstouches La Luna Resort, Nha Trang



Swistyle Hotel Xi'an



Swisstouches Hotel Qinghai



Swisstouches Hotel Ankang



Swisstouches Boutique Hotel Xi'an



Swisstouches Hotel Vanke



Swisstouches Hotel Thousand Cranes Lake

Swisstouches in Asia

Swisstouches
HOTELS & RESORTS



Swisstouches Guangzhou Hotel Residences





Swisstouches La Luna Resort, Nha Trang



Swisstouches Hotel Xi'an



H.E. Federal Councillor, Switzerland, Schneider Ammann,
presented the award to Swisstouches

Swiss 2013 Business Award

瑞士商业大奖

Let's Celebrate Your Success

July 6th
2013年7月6日



Swisstouches awarded " *Swiss Business Award* "

The Swiss Business Awards Jury stated "The jury was impressed by the fact that Swisstouches Hotels & Resorts not only have successfully launched a new hotel brand in a foreign country, but was also able to beat all financial targets in their first year of operation. With very promising growth potential and a clear focus on the "Swissness" of their brand, Swisstouches can become an important ambassador for the quality of Swiss hospitality in China."

Support from the Swiss government

As a member of the Swiss Chinese Chamber of Commerce, our development in China gained great support from the Swiss government.



HE Swiss Ambassador Beatrice Maser Mallor attends the signing ceremony of Swisstouches and PIST Group.



The Consul General Didier Boschung from the Consulate General of Switzerland Guangzhou attends signing ceremony of Swisstouches Hotel.



Swiss Ambassador Mr. Blaise Godet attends Swisstouches Hotel opening ceremony.



Our Corporate Social Responsibility

- High quality guest service
- Supporting local community
- Employee benefits
- Sustainability and environment

Swisstouches Global Network



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